

MEMSPA

MICHIGAN ELEMENTARY AND MIDDLE SCHOOL PRINCIPALS ASSOCIATION

"Principals Leading Learning"

PARTNERSHIP OPPORTUNITIES

All packages can be personalized!

BASIC PARTNERSHIP - \$5,000

- Advertisement on Website Homepage
Brand New Site coming in July! Over 100,000 views a year
- MEMSPA's Weekly Updates
Up to 3 informational articles a year hyperlinked to a site
- Access to Conference Attendees
Complete list of conference attendees to contact prior to annual conference
- MEMSPA's Annual Conference
*1 page insert in Registration Packet
Banner Ad in Conference App
Inclusion in sponsor logo slide show*
- Preferred Exhibit Space at MEMSPA's Annual Conference
Complimentary booth at our extremely popular vender show!

PREFERRED PARTNERSHIP - \$7,500

(IN ADDITION TO BASIC PARTNERSHIP)

- MEMSPA Event Priority Exposure & Participation
- Accompany MEMSPA Executive Director to Principal Meetings
- #MEMSPachat Partner Spotlight
- Priority Partner Events/Initiatives /Program Exposure
- Monthly Spotlight in the Weekly Update Newsletter
- Social Media Promotions

PRIME PARTNERSHIP - \$10,000

(IN ADDITION TO BASIC & PREFERRED SPONSORSHIP)

- First right to host an Annual Conference Breakout Sessions
- Multiple Local Principal Network Opportunities
- Assistance in Business Planning and Marketing to Principal Efforts
- Legislative Advocacy

**And MORE
upon request!**

A COMMUNITY OF PRINCIPALS

MEMSPA is a community of more than 1,300 current, retired and aspiring principals dedicated to advocating, leading and learning. We recognize the evolving nature of the principal's role. We work to provide professional development opportunities that address the needs of principals and their current struggles.

Contact Annette Erickson to Partner Today! / annette@memspa.org / (517) 694-8955